MAJOR INFLUENCES – FY’16

- **The Rebuilding of Saco Main Street**
  - New Energy, New Board, Refocused, New Director in Place

- **Renewed Effort and Focus on Business Vitality**
  - Consistent Involvement with the Downtown Constituents
  - Quarterly Downtown Neighborhood Town Hall Meetings

- **Increased Event Activity**
  - Adding to Traditional Events
  - Adding new Events and Displays
    - Adirondacks on Main, Flags on Main Street, Music in the Park
MAJOR INFLUENCES – FY’16

• Collaboration with the Heart of Biddeford
  • Two Cities One River
  • 1+1=3

• Collaboration with City of Saco
  • Working with all City Departments
  • Attendance and participation in City Council Meetings, Economic Development Committee

• Civic Pride Projects
  • Rehabilitation of Jubilee Park
  • Rehabilitation of Fisherman's Path and Riverfront Park
  • Adding a cement picnic table to the Riverwalk below Hall Street
MAJOR INFLUENCES – FY’16

• Increased Communication
  • Rebuilding Website
  • Active Social Media Campaign

• Actively Recruiting Businesses to the Downtown District
  • Identification of business targets and matching with landlords
  • Active pursuit of targeted businesses.

• Organized/Professional Fundraising process
  • Identification of additional donor and sponsorship opportunities.
MAJOR INFLUENCES – FY ’16, FY ’17 & ONGOING

• Challenges and Opportunity
  • Continued success of Saco Main Street
  • Empty storefronts filling up
  • Building a significant volunteer organization
  • Continue to grow and improve existing events
  • Adding additional events and projects
Saco Main Street Organizational Chart

Saco Main Street Executive Director

April 1, 2016

ORG CHART
Total FTEs 1.0
## REQUEST ABOVE DIRECTIVE (RAD) SUPPORTED BY RECOMMENDED BUDGET

<table>
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<th>Page #</th>
<th>RAD #</th>
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